

# CHEIM & READ



## THE NEW YORKER

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### **JACK PIERSON**

Repetition has leached Pierson's salvaged junk signage—a romance with American desuetude—of its once poetic charisma. Now each new Pierson evokes mainly old Piersons. Apparently conscious of the problem, the artist goes all out for formal elegance in a show titled "Abstracts." Suavely composed found sign parts make for gravely monumental reliefs and sculpture, begging admittance to museums and other ceremonial spaces. Pierson's brand of vernacular beauty proves to have legs. Through Nov. 14. (Cheim & Read, 547 W. 25th St. 212-242-7727.)

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