

CHEIM & READ



THE NEW YORKER

AUGUST 9, 2010

JACK PIERSON

Pierson's big new color photographs were folded into sections, as if for mailing, then opened up and pinned directly to the gallery wall. The effect is casual, as impromptu as decorations in a summer house, and the subjects are mostly seasonal: palm trees, a sun-dappled country road, the surf at Eden Roc, a pyramid turned pink under a blazing sun. Images of statuary, including a gravestone inscribed simply "God Is Love," don't really alter the buoyant mood, nor do they make the work seem any less incidental. It's Pierson light—and sparkling. Through Aug. 20. (Bortolami, 510 W. 25th St. 212-727-2050.)

547 WEST 25 STREET NEW YORK NY 10001 TEL 212 242 7727

FAX 212 242 7737 GALLERY@CHEIMREAD.COM